

E-Square Communication

E-Square welcomes new member in Poland

Brussels / Czestochowa - E-Square e.e.i.g, the international retail group is delighted to announce the addition of X-KOM as its newest member.

X-KOM is a leading Polish e-commerce retailer, with more than 2.9 bln PLZ in Turnover, 1.500 employees, and 26 modern, physical stores. Following the successful acquisition of E-Square's existing member, Neonet, the combined companies will have more than 200 physical retail stores together with one of the most competitive e-Commerce platforms in Poland. This new entity will be a top retailer in the Polish Technical Consumer Goods market.

"X-KOM together with Neonet will be a great omnichannel retail member for E-Square in Poland." states Eric Millar, Managing Director of E-Square. "The synergies they will be able to exploit will certainly bring them success in the Polish market. We will be looking to them for continued growth over the coming years."

Przemysław Ladra, X-KOM's VP of Commercial Activities states : "Being part of E-Square will help us learn what is happening beyond the borders of Poland as we continue to grow. We look forward to becoming a strong partner to the other E-Square members and consolidating our position with key international Suppliers."

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