

E-Square enters partnership with telecommunications group mobilezone

Brussels / Rotkreuz, June 2020 -- E-Square eeig, the international retail group is delighted to announce the addition of the leading telecommunications group **mobilezone holding ag**.

mobilezone holding ag is an independent Swiss telecommunications company that has been listed on the SIX Swiss Exchange since 2001. The Group includes the following companies: mobilezone holding ag, mobilezone ag, mobilit AG, IT Business Services GmbH, mobilezone Deutschland GmbH, einsAmobile GmbH, TPHCom GmbH, powwow GmbH, Mister Mobile GmbH, TalkTalk AG, mobiletouch ag, and mobiletouch austria gmbH.

With more than CHF 1.3 bln in revenues, mobilezone employs a staff of 1,217 full-time employees in its locations in Rotkreuz, Urnäsch, Zweidlen, Vienna (Austria), Obertshausen (Germany), Berlin (Germany), Cologne (Germany), Bochum (Germany), and Münster (Germany). mobilezone's business activities include marketing telecommunications service contracts of all network operators in Switzerland and Germany as well as sales of mobile telecommunication devices and related accessories and services.

"We are excited to welcome mobilezone to our Group," states Paul Tyson, Managing Director of E-Square. "mobilezone brings experience as a premium omni-channel retailer and will fit well with our other quality retail groups. mobilezone's focus on premium products as well as their strong service offering makes them one of the top telecommunication retailers in Europe. We look forward to integrating mobilezone into our group and strengthening our relationships with the leading mobile phone suppliers."

Wilke Stroman, co-ceo of Powwow and board member of mobilezone adds: "We are pleased to join E-Square and look forward to strengthening our retail competencies through collaboration and learning from E-Square's retail members. We are confident that our scale in the mobile phone category will complement the distribution and retail strengths of other E-Square members."

The partnership between E-Square and mobilezone is effective from 1 January 2020.

For contacts and further information:

Eric Millar : eric.millar@e-square.com

Tel. +39 347 581 5177